

LBKA Social Media Policy

1 Audience: LBKA members and other beekeepers to discuss topics and ideas relevant to LBKA, its publications, website, policies, events and other LBKA related activity.

2 Purpose: for sharing UK and LBKA beekeeping information.

3 What the site expects of contributors:

- To avoid disagreements and disputes
- To have one account only

They do not post anything that:

- Brings the LBKA or its members into disrepute
- Breaches confidentiality, data protection or copyright
- Offends or insults
- Encourages, supports or promotes illegal activity
- Uses or encourages derogatory comments
- Uses LBKA's brand or visual identity in a damaging way

Contributors are expected to be polite and respectful towards all forum users including the Forum Moderators and LBKA members.

That any claimed "facts" are backed up by science/direct experience

An understanding that this is an adult and child group so is moderated at that level.

The views expressed in this group are those of the individuals who post them and do not represent an "official" LBKA stance unless expressly stated.

All views are welcome, but courtesy is key: avoid the use of derogatory language at all times. The site represents all levels of experience.

Contributors should take every opportunity to educate members.

4 The site moderator will:

- Review, post and respond to comments in a timely manner.
- Welcome constructive criticism.
- Read all comments posted.
- Moderate (delete) negative views without positive suggestions.
- Block users who violate the rules as set out.
- Delete all posts which include any form of advertising or promotion.
- Have the final say in modifying, interpreting, and enforcing this Code of Conduct.
- Act in a professional manner when engaging with users online. We will direct any individual discussions offline using a non-public communication route.

5 The site moderator will not:

- Allow adverts or links to blogs or commercial sales sites except where these form a valid part of a discussion; we will not include posts from beekeeping business pages, business profiles or advertise private beekeeping courses. These will be deleted.
- Respond to every comment because we do not have the resources to do this
- Post comments that are spam, inappropriate, defamatory, use profanity, or otherwise violate our policies

This policy was approved by LBKA's Central Council at its meeting on 8th October 2019.

Clare George, LBKA Communications Secretary

Next Review: October 2023